



PROGRAM OVERVIEW

The KwaZulu-Natal (KZN) provincial government has through the promulgation of The KwaZulu-Natal Film Commission (KZNFC) Act number 3 of 2010 identified the need to support the establishment of a structured and competitive film and TV industry in the province. The Act established the KwaZulu-Natal Film Commission to implement the mandate of the Provincial Government.

It is well documented that the film industry within the KwaZulu-Natal Province consists of predominantly emerging filmmakers with low skills base and limited permanent employment. The objective of this program is to develop a holistic 3 years industry transformation initiative that will facilitate the creation of a sustainable film and TV industry in KZN. The program is geared towards medium term focused human capital development of previously advantaged individuals to increase their meaningful participation towards senior positions and delivering high quality, high value productions.

The KZN Film Industry Transformation Initiative (FITI) aims to increase specialized skills in key areas of the industry value chain that will remain as residents in the province and become the core team that service local and international productions.

ENTRY CRITERIA

- Applicants must be in a possession of a recognized NQF level 6 qualification.
- Graduates from qualifying institutions of higher learning outside the province may be accepted, provided they were born in the province.
- Applicants must have the ability and commitment to working in the identified scarce skills areas.
- Consideration will be made for previously disadvantaged individuals (PDIs) and female graduates.
- Graduates must have graduated within the past 3 academic years and less than 30 years of age.
- Key considerations for acceptance in the FITI include:
 - At least 50% of graduates to be from KZN film schools.
 - Bias towards graduates from rural and informal settlements.
 - Commitment to a 3-year graduate learnership programme.

PROGRAM STRUCTURE

The FITI training program is structured in compulsory block modules enabling industry and mentorship consultation on assessment outputs at the end of each module. Each study block takes place over three to four full lecture days.



The 3 years program will be delivered in a phased approach with incremental levels of complexity in each of the following specialty areas:

- Film and TV Production
- Multiplatform Broadcasting and Exhibition
- The Business of Film and TV
- Personal and Leadership Development

The program is being offered in KwaZulu-Natal with focus in the five nodal points of the province (Richards bay, Newcastle, Pietermaritzburg, Port Shepstone and Durban).

PROGRAM CONTENT

- Story ideation and development
- Production and financing
- Marketing and distribution
- Exhibition and platforms exploitation

PROGRAM MODULES:

- Script development
- Producing
- Directing
- Camera and lights
- Editing
- Audio
- Animation and VFX
- Content rights exploitation
- Leading for results

TRAINING PROGRAM SCHEDULE:

MODULE	QUARTER 1	QUARTER 2	QUARTER 3	QUARTER 4
SCRIPT DEVELOPMENT	X	X	X	
PRODUCING	X	X	X	
DIRECTING		X	X	
CAMERA AND LIGHTS		X	X	
EDITING		X	X	X
AUDIO		X	X	X
ANIMATION AND VFX			X	X
CONTENT RIGHTS EXPLOITATION	X	X	X	X
LEADING FOR RESULTS			X	X



PROGRAM METHODOLOGY

- Case studies
- Lecturers
- Field practical
- Masterclasses
- Assessment projects

The FITI program will be supported and facilitated in partnership with academic institutes, industry specialists as well as public and private industry entities. The outputs of the model will include producing a number of productions, assistance in participants' placements into the industry and supporting their development into HOD practitioners. The products that will be developed in the FITI program will be owned by the participants.

APPLICATION PROCESS

The first intake will begin in January 2018. Applications for intake 1 are now open. Interested graduates may apply via www.kwazulunataalfilm.co.za or complete the attached application form and submit to skillsdev@kwazulunataalfilm.co.za

Applications will be reviewed and places awarded to qualifying candidates on a first come first serve basis per skills targeted discipline. The closing date for intake 1 applications is 1 December 2017. As part of the screening process, candidates may be invited to attend interviews.

Applicants should provide the following supporting documents:

- Copies of your qualification/s.
- A recent sample of work within the applicable skills discipline
- A motivation essay of no more than 750 words outlining why you would like to participate in FITI, program area/s of interest.

REQUIREMENTS TO GRADUATE:

- In addition to attending the study block modules, participants will be required to complete, pre-and post-program assessments, group projects and submit all required assignments.

PROGRAM FEES:

The FITI program will be fully funded by The KwaZulu-Natal Film Commission on a scholarship basis. Scholarship include tuition, class material, lunch and refreshments. Participants will receive a stipend of R2 000 to cover items such as internet and basic transportation. The bulk of the payments will be from participants' funded projects for "service rendered".



APPLICATION FORM

SECTION 1	
NAME (as per ID):	LAST NAME:
GENDER (male/female):	AGE:
DATE OF BIRTH:	ID No.:
RACE:	NATIONALITY:
BIRTH PROVINCE:	PROVINCE OF RESIDENCE:
RESIDENCIAL ADDRESS:	
POSTAL CODE:	TELEPHONE:
MOBILE:	EMAIL:
SECTION 2	
ARE YOU CURRENTLY EMPLOYED:	INDICATE EMPLOYER:
INDICATE JOB TITLE:	ARE YOU AN INTERN, TEMPORARY OR PERMANENT EMPLOYEE? :
DESCRIBE ANY WORK EXPERIENCE DUTIES AND RESPONSIBILITIES:	
DESCRIBE ANY MAJOR ACHIEVEMENTS TO DATE:	



SECTION 3											
INDICATE HIGHEST LEVEL OF QUALIFICATION:	YEAR OBTAINED:										
NAME OF INSTITUTION:	ADDRESS OF INSTITUTION:										
ARE YOU AVAILABLE FOR THE FULL 3 YEAR DURATION OF FITI:											
INDICATE SPECIALITY AREA OF INTEREST (tick): Film and TV Production Multiplatform Broadcasting and Exhibition The Business of Film and TV Personal and Leadership Development	INDICATE MODULES OF INTEREST (tick): <table style="width: 100%; border: none;"> <tr> <td>Script development</td> <td>Producing</td> </tr> <tr> <td>Directing</td> <td>Camera and lights</td> </tr> <tr> <td>Editing</td> <td>Audio</td> </tr> <tr> <td>Animation and VFX</td> <td>Leading for results</td> </tr> <tr> <td>Content rights exploitation</td> <td></td> </tr> </table>	Script development	Producing	Directing	Camera and lights	Editing	Audio	Animation and VFX	Leading for results	Content rights exploitation	
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